

The 2nd INSME Promoting Committee Meeting

and

IKED/INSME International Roundtable on “Enabling Growth and Innovation in SMEs”

25th – 27th February 2004

Malmö / Helsingborg / Lund / Copenhagen



INSME

International Network for SMEs



IKED

**International Organisation for
Knowledge Economy and
Enterprise Development**

25th of February
2nd INSME Promoting Committee Meeting

Venue: City Hall, Malmö, Sweden

9.15 Registration

9.30 - 11.30 The INSME Association and Strategy

Welcome Statement

Mr. Luigi Corbó, Director General, IPI

Mr. J. Ramón F. Cienfuegos, President, INSME Association

*Mr. Thomas Andersson, Vice-President, INSME Association
and President, IKED*

Ms. Simona Marzetti, Secretary General, INSME Association

INSME Achievements So Far

Ms. Simona Marzetti

Discussion with the floor

11.30 - 11.45 Coffee Break

11.45 - 13.00 INSME's ongoing and future activities

INSME Operational Activities

Ms. Silvia Grandi, INSME Secretariat

Joint WASME - INSME Training for Asia

Mr. V N Prasad, WASME

Thematic Working Group on Financing

Ms. Glenda Napier, IKED, INSME Secretariat

Thematic Working Group on ICT
Mr. Andreu Llambrich, ADEI, Spain

The INSME Portal
Mr. Alessandro Sisti, INSME Secretariat

Discussion with the floor

13.00 - 14.30 **Lunch Break**
At the Restaurant “Årstiderna”
Hosted by Föreningssparbanken

14.30 - 16.30 **INSME Roadmap 2004**
The Way Ahead, Association Action Plan and Budget
Ms. Simona Marzetti

Discussion with the floor

16.30 - 16.45 **Coffee Break**

16.45 - 17.30 **Knowledge sharing**
Ibero-american Committee of Technology Institutes
(CICET)
Mr. Inigo Segura Díaz de Espada, FEDIT, Spain

2nd OECD Ministerial Conference on SMEs, Istanbul 3-5 June, 2004 “Promoting Entrepreneurship and Innovative SMEs in a Global Economy - Towards a More Responsible and Inclusive Globalisation”
Mrs Marian Murphy, OECD DSTI SME Unit
Mrs. Ayse Ozyasar, KOSGEB, Turkey

17.30 - 18.00 Conclusions

Mr. Luigi Corbó

Mr. J. Ramón F. Cienfuegos

Mr. Thomas Andersson

Ms. Simona Marzetti

Simultaneous Interpretation will be available from French into English and vice versa

Documentation will be available in English only

Participants are invited to bring and distribute information material about their activities that they deem interesting for the INSME Members

19.00 - 20.00 Pre-Dinner Cocktail

Governor of Skåne's Residence

Hosted by the Governor

20.00 Dinner

City Hall

(informal dress)

Hosted by the City of Malmö

26th of February
IKED/INSME International Roundtable:
“Enabling Growth and Innovation in SMEs”

Venue: City Hall, Helsingborg, Sweden

8.30 Bus pick-up from outside the Malmö City hall

9.30 Registration

9.45 - 10.00 Opening Statement

*Ms. Simona Marzetti, Secretary General ,
INSME Association*

*Chairman: Mr. Thomas Andersson, President, IKED and
Vice-President, INSME Association*

10.00 - 11.15 Funding Fast Growing SMEs

Panellists:

Mr. Christian Motzfeldt, Managing Director, Vækstfonden

*Mr. Yohannan Levy, Deputy Director General, Ministry of
Industry, Israel*

Mr. Mario Cardullo, Counsellor, US Dept. of Commerce

Ms. Glenda Napier, Project Officer, IKED

Discussion with the floor

11.15 - 11.30 Coffee Break

11.30 - 12.45

Raising Management Skills and Competencies in SMEs

Panellists:

Mr. Goran Marklund, Director and Head of Innovation Systems Analysis Division, VINNOVA, Sweden

Mr. Christian Weber, Head of Task Force SME, SECO, Switzerland

Mr. Per Koch, Norwegian correspondent for EU Commission Trend Chart of Innovation, STEP Center for Innovation Research, Norway

Mr. Mounir Zalila, Principal Director, Agence de Promotion de l'Industrie, Tunisia

Mr. Luis Sanz, Director General, IASP

Discussion with the floor

12.45 - 14.15

Lunch Break

At the Restaurant "Dunkers Matsalar"

Hosted by the City of Helsingborg

14.15 - 15.30

Enabling Local Services for SME Development

Panellists:

Mr. Kari Penttinen, Senior Technology Advisor, TEKES, Finland

Mr. Bai Yuliang, Deputy Secretary General, Chinese Academy of Engineering, China

Mr. Rick Kennedy, Unit Chief of the SME Branch, UNIDO

Mr. Christian Saublens, Director, EURADA

Mr. Philippe Vanrie, Managing Director, EBN

Ms. Sylvia Schwaag-Serger, Senior Programme Officer, IKED

Discussion with the floor

15.30 - 16.45 Plenary Discussion: Strengthening SME Policies through International Cooperation

Discussants:

Mr. Per Unckel, Secretary General, Nordic Council of Ministers

Mr. Krzysztof Gulda, Acting Director, Ministry of Economy, Labour and Social Policy, Poland

Mr. Peter Jungen, President, EBAN

Ms. Christina Nordin, Head of Division, NUTEK, Sweden

Mr. V N Prasad, Senior Economic Advisor, WASME

Mr. Jørgen Rosted, Director, FORA, Denmark

Discussion with the floor

16.45 - 17.00 Conclusions and wrapping up

Ms. Simona Marzetti

Mr. Thomas Andersson

17.00 - 17.45 Networking Opportunities

INSME Association information booth

Moderated by the INSME Secretariat

Table on Venture Capital and Innovation Financing

Moderated by Ms. Glenda Napier, IKED, INSME Secretariat

Table on INSME “Think Tank”

Moderated by Ms. Silvia Grandi, INSME Secretariat

Table on ICT

Moderated by Mr. Andreu Llambrich, ADEI, Spain

This time period is foreseen for networking between participants and as an opportunity to get to know other delegates better and discuss, in more detail, specific topics of interest in a relaxed environment where coffee will be served.

18.00 Bus pick-up to go to Sofiero Castle

Documentation will be available in English only

Participants are invited to bring and distribute information material about their activities that they deem interesting for the INSME Members and other delegates

**18.30 Welcome drink
Sofiero Castle**

**19.30 Dinner
Sofiero Castle
(informal dress)**

Welcome drink and dinner hosted by the City of Helsingborg

22.00 Bus pick-up to go back to Malmö City

27th of February

Site Visits

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| 8.30 | Bus pick-up from outside Malmö City Hall |
| 8.30- 9.00 | Transport for the first site visit |
| 9.00 - 10.30 | Visit at IDEON, Lund
Please see more information at www.ideon.se |
| 10.30 – 11.30 | Transport for Copenhagen

<i>There will be a stop made at the Copenhagen Airport for delegates that have return flights in the afternoon</i> |
| 11.30 – 13.00 | Lunch Break at Vækstfonden
<i>Hosted by Vækstfonden</i> |
| 13.00 - 13.30 | Transport for the next site visit |
| 13.30 - 15.00 | Visit at Medicon Valley Academy, Copenhagen
Biotechnology Cluster Organisation encompassing Copenhagen on the Danish side and Skåne on the Swedish side. Please see more information at www.mva.org |
| 15.00 - 16.00 | Return by bus to Malmö City Hall |

acknowledgements

The Event has been made possible thanks to support of practical arrangements by:



VÆKSTFONDEN

