5th Euro-Mediterranean Ministerial Conference on Industry

"Competitive enterprises in the Mediterranean region"

Caserta Royal Palace, 3-4 October 2004

Draft agenda

| <u>Sunday, October 3rd</u> Venue: <i>Grand Hotel Vanvitelli</i> | |
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| 17.30 - 19.00 | Meeting of Senior Officials |
| | Senior officials will review the points on the agenda and the draft Final declaration of the conference |
| Venue: <i>Teatro di Corte</i> | |
| 19.00 | Welcome addresses and opening statements Minister Antonio Marzano, Ministry for Productive Activities, Italy Minister Karien van Gennip, Minister of Foreign trade at the Ministry for Economic affairs, The Netherlands Minister Rashid Mohamad Rashid, Ministry of Foreign Trade and Industry, Egypt Minister Fethi Mardassi, Ministry for Industry and Energy, Tunisia Commissioner Ján Figel', Member of the European Commission |

20.30 Cocktail and Gala dinner for Ministers and Delegations at the Royal Palace

Monday, October 4th

Venue: Salone del Trono

9.30 - 12.30 SESSION I: Adoption of the Euro-Mediterranean Charter for Enterprise Chaired by Minister Karien van Gennip

- Presentation of the Euro-Mediterranean Charter for Enterprise and of the results of MED BEST, *Commissioner Ján Figel*, Member of the European Commission
- Viewpoint of Mediterranean partners on the Charter implementation, Minister Ali Coskun, Ministry of Industry and Trade, Turkey, and Minister Mohamad Halaiqah, Ministry of Industry and Trade, Jordan

- Key factors for a successful implementation of the Charter: The EU experience, *Minister Patrick Devedjian,* Ministry for Industry at the Ministry of Economy, Finance and Industry, France, *Minister Dimitrios Sioufas,* Ministry of Development, *Greece, and Minister José Montilla Aguilera,* Ministry of Industry, Tourism and Trade, Spain
- Mechanisms for implementing the Euro-Mediterranean Charter for Enterprise and monitoring progress in improving the business environment, *Mr David White*, Director for Enterprise Policy at the European Commission
- Viewpoint of the private sector, *Mr. Ulysses Kyriacopoulos*, Vice-President of UNICE
- Exchange of views All other Ministers are invited to intervene
- Approval of the Charter
- 12.30 Signature of the Caserta Declaration on the Euro-Mediterranean Charter for Enterprise
- 13.00 Family photo
- 13.15 14.30 Lunch for Ministers and Delegations
- 14.30 17.30 SESSION II: Priority actions for 2005-2006 and orientations for 2007 onwards Chaired by Minister Antonio Marzano
 - New perspectives for the Euro-Mediterranean co-operation: The European Neighbourhood Policy, *Commissioner Ján Figel*', Member of the European Commission *Introduction on the reinforced policy framework*
 - Viewpoint of the private sector, Mr. Hassan Chami, President of UMCE
 - Launching a structured dialogue on enterprise policy
 - Priority themes for action and the exchange of good practices: Administrative simplification, access to finance for SMEs and education for entrepreneurship, Hon. Graça Priença de Carvalho, Secretary of State, Industry, Trade and Services, Portugal and Hon. Renata Vitez, Secretary of State, Slovenia
 - The sectoral dimension: Competitiveness of the textile and clothing industry in the pan-Euro-Mediterranean market, *Minister Salaheddine Mezouar*,

Ministry of Industry and Trade, Morocco, and *Minister Fethi Mardassi*, Ministry for Industry and Energy, Tunisia

- What could be done to foster the development of partnerships between economic operators?
 - Ideas for developing sub-regional projects from 2007 Hon. Mario Valducci, Secretary of State for Productive activities, Italy
 - Options to continue regional efforts to attract foreign investment -Minister Yiorgos Lillikas, Ministry of Commerce Industry and Tourism, Cyprus, and Minister El Hachemi Djaaboub, Ministry of Industry, Algeria and Mr Gerlando Genuardi, Vice-President, European Investment Bank
- Exchange of views
- Approval of the work programme of the Working Party on Euro-Mediterranean Industrial Co-operation for 2005-2006
- 17.30 Presidency conclusions and Final declaration of the conference
- 18.00 Press conference

20.30 Buffet dinner for Ministers and Delegations at *Belvedere di San Leucio*