

# **The 2<sup>nd</sup> INSME Promoting Committee Meeting**

**and**

## **IKED/INSME International Roundtable on “Enabling Growth and Innovation in SMEs”**

**Draft Agenda with Invited Speakers**

**25 – 27 FEBRUARY 2004**

**Malmö/Copenhagen**



**INSME**  
**International Network for SMEs**



**IKED**  
**International Organisation for  
Knowledge Economy and  
Enterprise Development**

**25<sup>th</sup> of February**  
**INSME Promoting Committee Meeting**

Venue: City Town Hall, Malmö, Sweden

**9.30 - 11.30**

**The INSME Process and Strategy**

Welcome Statement

*Mr. Luigi Corbó, DG, IPI*

*Mr. Thomas Andersson, President, IKED*

INSME Achievements So Far

*Mr. Luigi Corbó*

*Ms. Simona Marzetti, Head, INSME Secretariat*

Discussion with the floor

**11.30 - 11.45**

Coffee

**11.45 - 13.00**

**INSME activities**

INSME Operational Activities

*Ms. Silvia Grandi, INSME Secretariat*

Joint WASME/INSME Training for Asia

*Mr. Arun Agrawal, SG, WASME*

Thematic Working Group on Financing

*Ms. Glenda Napier, IKED-INSME Secretariat*

Thematic Working Group on ICT

*Mr. Andreu Llambrich, ADEI*

The INSME Portal

*Mr. Alessandro Sisti, INSME Secretariat*

Discussion with the floor

**13.00 - 14.30**

Lunch

**14.30 - 16.30**

**INSME Roadmap 2004**

The Way Ahead, Association Action Plan and Budget

*Ms. Simona Marzetti*

Discussion with the floor

**16.30 - 1730**

**Knowledge sharing**

Ibero-american Committee of Technology Institutes (CICET)  
*Mr. Inigo Segura, FEDIT*

Representative from the OECD DSTI SME Unit

2<sup>nd</sup> OECD Ministerial Conference on SMEs, Istanbul 3-5 June, 2004  
*Mrs. Asye Ozyasar, KOSGEB*

**17.30 - 18.00**

**Conclusions**

*Mr. Luigi Corbó*

*Mr. Thomas Andersson*

*Ms. Simona Marzetti*

**18.00 - 19.00**

Pre-Dinner Cocktail at the Governor of Skåne's Residence  
Offered by the Governor

**20.30 Dinner**

(informal dress)

Offered by the City of Malmö

**26<sup>th</sup> of February**  
IKED/INSME International Roundtable:  
“Enabling Growth and Innovation in SMEs”

Venue: Helsingborg, Sweden

- 9.00** Busses leave from outside the Malmö City hall
- 9.45 - 10.15** **Opening of Roundtable Workshop**  
*Chairman: Mr. Thomas Andersson,*
- 10.15 - 12.00** **Funding Fast Growing SMEs**  
Invited Panellists:  
*Mr. Christian Motzfeldt, The Danish Investment Fund*  
*Mr. Pankaj Jain, SIDO, India*  
*Mr. Paolo Anselmo, Centro Sviluppo Aoste, Italy*  
*Mr. Yohannan Levi, Ministry of Industry, Israel*  
*Mr. Mario Cardullo, US Dept. of Trade*  
*Ms. Glenda Napier, IKED*  
  
Discussion with the floor
- 12.00 - 13.00** **Raising Management Skills and Competencies in SMEs**  
Invited Panellists:  
*Mr. Goran Marklund, VINNOVA, Sweden*  
*Mr. Christian Weber, SECO, Switzerland*  
*Mr. Per Koch, STEP Center for Innovation Research, Norway*  
*Mr. Mariano Cordone, INSME Secretariat*  
  
Discussion with the floor
- 13.00 - 14.30** Lunch
- 14.30 - 15.30** **Enabling Local Services for SME Development**  
Invited Panellists:  
*Mr. Jari Romanainen, TEKES, Finland*  
*Mr. Wilfried Luetkenhorst, UNIDO*  
*Mr. Christian Saublens, EURADA*  
*Ms. Silvia Schwaag Serger, IKED, Sweden*

Discussion with the floor

**15.30 - 16.45**

**Plenary Discussion: Strengthening Policies through International Cooperation**

Invited Discussants:

*Mr. Per Unckel, Secretary General, Nordic Council of Ministers*

*Mr. Claes Ånstrand, Undersecretary of Ministry of Industry, Sweden*

*Dr. Arun Agrawal, WASME*

*Mr. Jean-Eric Aubert, World Bank Institute*

*Ms. Christina Nordin, NUTEK, Sweden*

*Mr. Jørgen Rosted, FORA, Denmark*

*Ms. Simona Marzetti, INSME Secretariat*

*More international speakers....*

Discussion with the floor

**16.45 - 17.00**

**Conclusions and wrapping up**

*Mr. Luigi Corbó*

*Chairman Mr. Thomas Andersson*

**17.00 - 17.45**

**Networking Opportunities on Pilot Projects and Other Activities**

**18.00**

Busses leave

**18.30**

Reception

**19.30**

Dinner

*Transport to the location for dinner will be provided directly from the conference venue.*

*Simultaneous Interpretation will be available from French into English and vice versa*

*Documentation will be available in English only*

*Participants are invited to bring and distribute information material about their activities that they deem interesting for the INSME Members*

## **27<sup>th</sup> of February**

### **Site Visits**

8.30	Busses leave from outside the Malmö City hall
9.15 - 11.30	Visit at IDEON, Lund. Please see more information at <a href="http://www.ideon.se">www.ideon.se</a>
11.30 - 12.30	Busses leave for Copenhagen
12.30 - 13.30	Lunch
13.30 - 14.00	Busses leave for next site visit
14.00 - 16.00	Visit at Medicon Valley Academy, Biotechnology Cluster in Copenhagen. Please see more information at <a href="http://www.mva.org">www.mva.org</a>
17.00 - 18.00	Return to Malmö