## **Corporate Sustainability**

Governance \* Innovation Strategy \* Development \*Methods
(a special issue of *Innovation: Management, Policy & Practice*)
Edited by Andrew Griffiths, UQ Business School
ISBN 0-9750436-2-5 softcover Available August 2004

CONTENTS
The nexus between sustainability and innovation - Mark Starik

Corporate sustainability and innovation – Andrew Griffiths

INTRODUCTION

Sustainable Development Innovation and Competitive Advantage: Business, Policy & Management Education Implications – Harrie Vredenburg and Jeremy Hall

SUSTAINABILITY, DEMOCRACY & GOVERNANCE

Can democracy handle corporate sustainability: constructing a path forward

 Suzanne Benn and Dexter Dunphy

Sustainability, democracy and global integrity capacity - Joseph A. Petrick

Toward a multi-level, multisystems approach to sustainability governance and outcomes — an essay -Mark Starik

The effectiveness of emerging theory and practice in sustainable development - Jack Keegan

SUSTAINABILITY & TECHNOLOGY STRATEGY Ruling out innovations technological regimes, rules and failures: the Dutch cases of heat pump power generation and bio-gas production – Rob Raven and Geert Verbong

New product success and accelerated learning in collaborative new product teams - Ajax Persaud

Alternative technology niches and sustainable development - Adrian Smith

Linkages between ebusiness and sustainability outcomes: an exploratory study - Nardia Haigh

Biodiversity, technology transfer, and capacity building: a World Bank perspective - Jan Bojö and Payton Deeks

Case study in corporate sustainability: Fuji Xerox Eco Manufacturing Centre -Suzanne Benn and Dexter Dunphy

SUSTAINABLE INDUSTRY DEVELOPMENT

Assessing transition trajectories towards a sustainable energy system: a case study on the Dutch transition to climate-neutral transport fuel chains – Roald Suurs, Marko Hekkert, Marius Meeus and Evert Nieuwlaar

Selecting and assessing demonstration projects: the cases of fuel cells and hydrogen systems in Sweden - Magnus Karlström and Björn A. Sandén

Science and technology parks and the integration of environmental policy -Katarina Larsen

Technologies and skills for successful biodiversity information management - Mark Collins

SUSTAINABILITY METHODS Technology path assessment for sustainable technology development -Björn A. Sandén

European manufacturing in transition – the challenge of sustainable development: four scenarios 2015-2020 -Anton Geyer and Fabiana Scapolo

Sociotechnical scenarios as a new policy tool to explore system innovations: coevolution of technology and society in the electricity domain – Peter S. Hofman, Boelie E. Elzen and Frank W. Geels

CONCLUSION
Sustainability and
Innovation: The Way
Forward – Dexter Dunphy

^-	DER	 <b>D</b>
ľIJ	1160	 $\mathbf{p}_{\mathbf{N}}$

FAX +61 (0)7 5435 2911

□ Individual/Student: \$77.00 rrp (prices are in \$AUD for Asia Pacific and US\$ € □ A cheque made payable to eContent Manage	bility ISBN 0-9750436-2-5 xiv + 238 pages s/c  Institutional/Library: \$137.50 rrp elsewhere; prices include GST for Australian customers) ment P/L (ABN 87 091 432 567) is enclosed OR: d/Visa/Bankcard (credit card surcharge of 4% applies)
□ No. copies: □ Student/Library	□ +4% for Credit Card □ Total: \$:
My full card number is:/	Expiry date:/
Cardholder Name:	
□ Please airmail this order to: Name of Institution: Street address (or PO Box):	☐ Please <b>Invoice</b> me - Purchase Order: Name of Individual:
City: State: Tel. (with area code): Email:	Post code: Country: Fax: (with area code): Your reference: