



INSME
International Network for SMEs



Invitation to the 13th INSME Annual Meeting Call for Papers

Puerto Vallarta, State of Jalisco - Mexico
From the 15th to the 17th of May 2017

Co-organized with INADEM - Instituto Nacional del Emprendedor

The 13th INSME Annual Meeting on **“Improving Productivity in SMEs and Their Role in Global Value Chains”** will be a unique event including interactive Round Tables and an International Conference among others, mobilizing first-class speakers with hands-on experience in their areas of expertise from all over the world.

A broad mix of stakeholders in the sector will actively engage in the **3-days knowledge-sharing initiative**: government officials, financial actors, private and public support organizations, intermediaries, academics, service providers and entrepreneurs of more than 50 countries will discuss if there is a new paradigm for SMEs' productivity and how they can collaborate to more efficiently assist SMEs to strengthen their competitive position by successfully overcoming the challenges related to their active participation in global value chains.

The **INSME Annual Meeting 2017** will span across the most recent innovation developments on the international agenda and explore new frontiers of knowledge with a **multidisciplinary approach** to inspire and share good practices to drive a greater joint commitment of different stakeholders and turn ideas into concrete **collaborations** and **strengthened synergies** among INSME Members.

With more than a decade of experience, the INSME Annual Meeting is an incomparable occasion to showcase your expertise to a global and intercultural audience, deepen your knowledge on themes of topical interest, make new contacts and strengthen existing business relationships through a wide range of both formal and informal networking opportunities.

You are invited to submit paper abstracts for the 13th INSME Annual Meeting with regard to the interactive Roundtables and International Conference, outlining major **findings, trends, challenges, methodologies and policies**.

There is no charge for submitting an abstract.

The deadline for the submission of paper abstracts is the 15th of February 2017 at 6 pm CET (Central European Time).

Successful applicants will be informed as soon as possible. At the latest by 31st of March 2017.



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Instructions and Guidance for the Submission of Abstracts

The deadline for the submission of paper abstracts is the 15th of February 2017

The **International Conference** will include contributions from the following **macro-topics**:

- Is there a New Framework of Productivity? Implications for SMEs
- Intellectual Assets of SMEs in a Networked World
- Global Connectivity as an Opportunity for SME Owners to Co-create the Future
- A To-do-list for the Creation of a Nurturing Environment Stimulating Innovation and Inclusive Growth.

The **interactive Roundtables** will also cover topics as:

- Talents and skills
- Ageing Entrepreneurs and urbanization
- Idea Management
- Creativity
- Intrapreneurship
- Design Thinking
- Innovation Management.

There is no charge for submitting an abstract.

To apply for a speaking slot at the 13th INSME Annual Meeting, please submit a speaker proposal in English including all related details (as described below) using your own letterhead and send it to 2017@insme.it mentioning "13th INSME ANNUAL MEETING PAPER SUBMISSION" in the title of the e-mail.



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The Secretariat needs the following information:

1. Speaker Details

- Speaker full name
- Speaker job title
- Organization name and website
- Country
- Speaker e-mail
- Speaker short bio (up to 200 words)
- Keywords the speaker would like to refer to (max. 10).

2. Speaker Proposal

Paper abstracts are considered complete if they include the following:

- Tentative presentation title
- Macro-topic or indication of topics relating to the list above
- Main Theses' Abstract (minimum of 200 words; maximum 1500 words).

Format of submissions

All submissions will be independently reviewed and evaluated by the INSME Board.

Its composition can be found at: <http://insme.org/about-us/insme-board>

Successful applicants will be informed as soon as possible. At the latest by the 31st of March 2017.

For any further information please contact: 2017@insme.it

We are looking forward to receiving your precious contributions!