



INSME
International Network for SMEs



13th INSME Annual Meeting Call for Papers

Puerto Vallarta, State of Jalisco - Mexico
From the 15th to the 17th of May 2017

Co-organized with INADEM - Instituto Nacional del Emprendedor (Mexico)

The 13th INSME Annual Meeting on **“Improving Productivity in SMEs and Their Role in Global Value Chains”** will be a unique event including interactive Round Tables and an International Conference among others, mobilizing first-class speakers with hands-on experience in their areas of expertise from all over the world.

A broad mix of stakeholders in the sector will actively engage in the **3-day knowledge-sharing initiative**: more than **300** participants among government officials, financial actors, private and public support organizations, intermediaries, academics, service providers and entrepreneurs from **50** countries will discuss if there is a new paradigm for SMEs' productivity and how to better collaborate to more efficiently assist SMEs in improving their competitiveness.

With more than a decade of experience, the INSME Annual Meeting is an incomparable occasion to showcase your expertise to a global and intercultural audience, deepen your knowledge on themes of topical interest, make new contacts and strengthen existing business relationships through a wide range of both formal and informal networking opportunities.

You are invited to submit paper abstracts for the 13th INSME Annual Meeting with regard to the interactive Roundtables and International Conference, outlining major **findings, trends, challenges, methodologies and policies**.

There is no charge for submitting an abstract and selected applicants will enjoy the conference for free.

The deadline for the submission of paper abstracts has been extended to the 8th of March 2017 at 6 pm CET (Central European Time).

Successful applicants will be informed as soon as possible. At the latest by the 7th of April 2017.



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Instructions and Guidance for the Submission of Abstracts

The deadline has been extended to the 8th of March 2017

The **International Conference** will include contributions from the following **macro-topics**:

- The Open Innovation Paradigm and the Internationalization of R&D
- Digital Technologies as a Catalyst for International Growth and Productivity
- Creating a Nurturing Environment for SMEs
- The Sharing Economy and its Disruptive Business Models
- Increasing SMEs' Productivity through Innovation
- Engaging SMEs in GVCs

The **interactive Roundtables** will also cover topics as:

- "Born-global" Companies
- New Business Models and the Sharing Economy
- New ecosystems for Creating and Scaling-up the Next generation of Businesses
- Internet of Things and SMEs
- Internationalization of R&D and SMEs
- Next generation of Platforms for Reaching International Markets

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To apply for a speaking slot at the 13th INSME Annual Meeting, please submit a proposal in English including all related details (as described below) using your own letterhead and send it to 2017@insme.it mentioning "13th INSME ANNUAL MEETING PAPER SUBMISSION" in the subject of the e-mail.

The Secretariat needs the following information:

1. Speaker Details

- Speaker full name
- Speaker job title
- Organization name and website
- Country
- Speaker e-mail
- Speaker short bio (up to 200 words)
- Keywords the speaker would like to refer to (max. 10).

2. Proposal

- Tentative presentation title
- Macro-topic or indication of topics relating to the list above
- Abstract (minimum of 200 words; maximum 1500 words).

Format of submissions

All submissions will be independently reviewed and evaluated by the INSME Board.

Its composition can be found at: <http://insme.org/about-us/insme-board>

Successful applicants will be informed as soon as possible. At the latest by the 7th of April 2017.

For any further information please contact: 2017@insme.it

We are looking forward to receiving your precious contributions!